

Secret Santos

DEAR NEIGHBOR,

I AM WRITING TODAY TO ASK FOR YOUR SUPPORT IN HELPING US EXCEED LAST YEAR'S GIFT GIVING GOAL! SECRET SANTAS WILL HIGHLIGHT YOUR BUSINESS IN OUR EVENT AD JOURNAL, WHICH WILL BE DISTRIBUTED TO OVER 150 LOCAL PATRONS AT OUR TENTH ANNIVERSARY HOLIDAY FUNDRAISER ON DECEMBER 6, 2024, AT WYKAGYL COUNTRY CLUB.

OVER THE PAST TEN YEARS, SECRET SANTAS HAS HELPED MORE THAN 1500 CHILDREN DURING THE HOLIDAY SEASON, BY WORKING DIRECTLY WITH LOCAL WESTCHESTER COUNTY PUBLIC FOSTER AGENCIES. YOUR CONTRIBUTION WILL HAVE A DIRECT IMPACT ON OUR ABILITY TO GIFT EVEN MORE CHILDREN A PRESENT THIS HOLIDAY SEASON! PLEASE CONSIDER SPONSORING; WE NEED YOUR HELP AND APPRECIATE THE SUPPORT!

2024 ADVERTISING OPPORTUNITIES

- ☐ I AM INTERESTED IN ADVERTISING IN THE AD JOURNAL, AND I HAVE NOTED THE CHOICE BELOW.
- ☐ I'M UNABLE TO SPONSOR AT THIS TIME, BUT PLEASE ACCEPT MY DONATION OF \$ _____
- ☐ I WOULD LIKE TO DISCUSS A CUSTOMIZED SPONSORSHIP FOR SECRET SANTAS. PLEASE CONTACT ME AS NOTED BELOW.

PLEASE COMPLETE THE FOLLOWING AND SEND WITH PAYMENT (MADE PAYABLE TO SECRET SANTAS) TO -

SECRET SANTAS, ATTN: TENTH ANNIVERSARY AD JOURNAL, PO BOX 69, SCARSDALE, NY 10583.

TO PAY BY CREDIT CARD, PLEASE SUBMIT THIS PAPERWORK AS REQUESTED ABOVE, AND VISIT OUR WEBSITE AT WWW.SECRETSANTAS.ORG OR BY SCANNING THE QR CODE.

CONTACT NAME: _____

CONTACT EMAIL: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____ PHONE: (____) _____

AD JOURNAL DEADLINE DECEMBER 1, 2024

THE AD JOURNAL IS 8.5"X5.5", AND ALL ADS ARE BLACK AND WHITE UNLESS OTHERWISE NOTED; PLEASE INDICATE AD SIZE BELOW:

- ☐ **FULL PAGE** (5" X 8") - \$300
- ☐ **HALF PAGE** (5" X 3 7/8") - \$200
- ☐ **QUARTER PAGE/ BUSINESS CARD** (2 3/8" X 3 7/8") - \$100

- ☐ **INSIDE COVER** (COLOR) - \$500
- ☐ **BACK OUTSIDE COVER** (COLOR) - \$500
- ☐ **INSIDE BACK COVER** (COLOR) - \$500

FOR ALL QUESTIONS, PLEASE CONTACT LISA JONES (INFO@SECRETSANTAS.ORG OR BY PHONE AT 914-573-4767).

DETAILS FOR ADS MAY BE PROVIDED IN THE BODY OF AN E-MAIL, AS A PDF, PNG, OR JPEG FILE. PICTURES PROVIDED DIGITALLY SHOULD BE A MINIMUM OF .5MB. BUSINESS CARDS MAY ALSO BE PROVIDED. ALL PHYSICAL ITEMS SUBMITTED MUST BE SENT WITH THE COMPLETED ORDER FORM AND PAYMENT (PAYABLE TO SECRET SANTAS) TO

SECRET SANTAS, ATTN: ELEVENTH ANNIVERSARY AD JOURNAL, PO BOX 69, SCARSDALE, NY 10583.

WE KINDLY ASK THAT YOUR COMMITMENT AND ARTWORK (JPEG, PNG, OR PDF) FOR THE AD BE SUBMITTED NO LATER THAN DECEMBER 1, 2024 TO ENSURE PROPER PLACEMENT IN OUR EVENT JOURNAL.

THANK YOU FOR MAKING A DIFFERENCE IN THE LIVES OF SO MANY CHILDREN.
YOUR DONATION WILL LEAVE A LASTING IMPACT THAT GOES BEYOND WORDS.

Lisa Jones

LISA SCARAMUZZO-JONES
FOUNDER, SECRET SANTAS

